

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Michael SVILAR et al.)	Group Art Unit: 3623
)	
Application No.: 10/767,661)	Examiner: Adrian J. MCPHILLIP
)	
Filed: January 29, 2004)	
)	
For: MARKETING FORECASTING)	Confirmation No.: 5386
TOOL USING ECONOMETRIC)	
MODELING)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION

In reply to the Office Action mailed December 16, 2010, the period of response extending through April 18, 2011 with the accompanying request for a one-month extension of time and corresponding fee payment, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Remarks/Arguments begin on page 16 of this paper.